

## Workshop Links

### 1. SLIDES:

Slides for this workshop: [Slides](#) or <https://goo.gl/ZzcMT3>  
(Complete list, [slides for all workshops](#)): <https://goo.gl/Jc3EII>

### 2. EXEMPLAR LISTING ON GOOGLE

Example of well-defined [business listing](#) in Google local business directory  
(or perform a Google search for “nurserytrees llc Snohomish”)

### 3. NEW GOOGLE ACCOUNT

Create a new google account: <https://goo.gl/a7i49Z>

(Note that this creates a whole new account on google. You can have many different google services from that account, such as GMAIL, Maps, Search, YouTube, etc. In fact, you can have more than one gmail address under that one account. The email you use to log in to your Google account can be one of your gmail addresses, or a yahoo.com email address, or any valid email address.

### 4. ASK LEE ALLEY TO EXPEDITE GOOGLE VERIFICATION

[GYBO.com/verifymybusiness](http://GYBO.com/verifymybusiness) or <https://goo.gl/WvEjdQ>

### 5. UPDATE YOUR LISTING

Register or update your business listing on Google:  
<https://www.google.com/business>

### 6. GET HELP

How to [give access](#) for someone to your listing on Google.:  
<https://goo.gl/skMUr2>